



A varied and balanced diet is essential to meet daily nutrient requirements. However, there is widespread deficiency of micronutrients in the country. Fortification of food with key vitamins and minerals is a useful complementary strategy to fill nutritional gaps in large sections of the population. Fortification does not change the texture, smell or taste of food or require change in behaviour, thus, making it easy to adopt. It is simple, scalable and cost-effective. An enabling ecosystem has been created to promote large-scale food fortification in Government safety net programmes and the open market across the country.

Features

01

Standards and labelling regulation for five fortified staples and processed food.

02



logo for easy identification of foods fortified as per standards

03

Labelling Regulations for fortified foods

04

Scientific Panel on Nutrition and Fortification

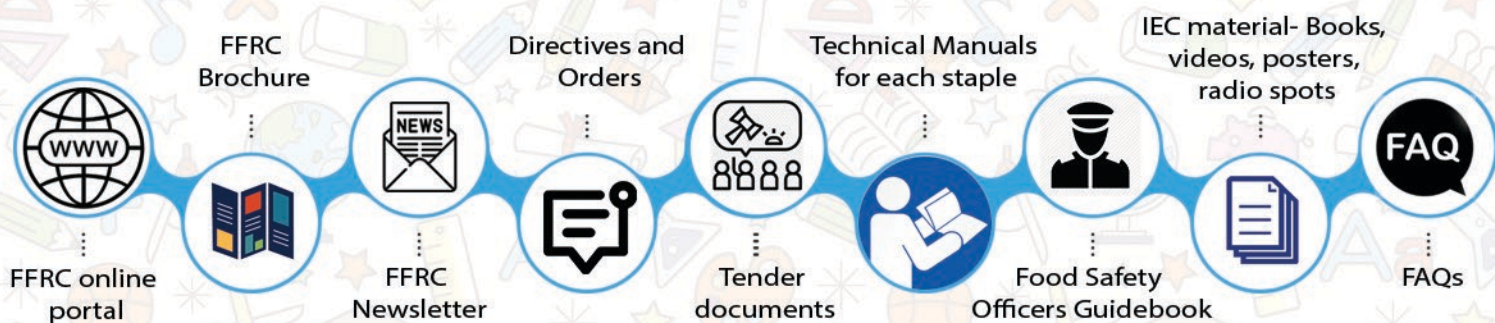
05

Dedicated  **Food Fortification Resource Centre** at FSSAI

Advocacy | Coordination | Technical Support | Awareness
Training and Capacity Building | Monitoring and Evaluation



Resources



Stakeholders

States/UTs/Line Ministry Departments

Food Industry

Development Partners

Food Safety Department of States/UTs



fortification@fssai.gov.in



www.ffrc.fssai.gov.in



@ffrc_fssai



@ffrc.fssai



Food Fortification Resource Centre